

Consent with processing of personal data

(hereinafter referred to as the „**Consent**“) provided to the company **SPEED LEASE a.s.**, with its registered office at Benediktská 690/7, Staré Město, 110 00 Prague 1, Czech Republic, Identification No.: 62912691, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, Insert 13469, (hereinafter also referred to as the „**Controller**“) by the data subject whose identification details in the extent: name and surname, date of birth and residency address/seat were stated by filling in contact details at the internet page of Sixt (www.prague-rent-car.com.pronajem.auta.com.abtoprokat.ru) (hereinafter also referred to as the „**Data subject**“, the Controller and the Data subject hereinafter together also referred to as the „**Parties**“ or separately as the „**Party**“).

1. The Controller is a business corporation residing in the Czech Republic, which subject of activity is, in particular, car rental, car dealership, and providing car leasing. You can find more information about activities of the Controller on the web page: <https://www.sixt.cz/udaje-o-spolecnosti.html>.
2. By clicking to the checkbox “I agree with processing of personal data” and filling in your contact details at the internet pages of Sixt (www.prague-rent-car.com.pronajem.auta.com.abtoprokat.ru) you hereby provide this Consent to the Controller with manual and automatic processing of your personal data by the Controller or by its subcontractors defined by the Controller, which will be provided to the Controller by you or acquired by the Controller for the Purposes and for the reasons stated below (hereinafter together also referred to as the „**Purposes**“ or separately as the „**Purpose**“):
 - reservation and rental of motor vehicles;
 - prevention and handling with occurrence of damage, accidents and breaches of the law;
 - improving customer services;
 - storing and maintaining of your personal data in all systems, in which the Controller, and possibly also the members of the franchising network of SIXT Group and/or subcontractors of the Controller are involved, for the purpose of providing the customer services, in particular: reservation system, system allowing to return vehicles in other country than the country of rental, assistance service, system allowing settlement of insurance events, replacement / repair / removal of vehicles and system of membership in the loyalty program of the Controller;
 - tracking position of the vehicles provided by the Controller for the purpose of prevention of damage, criminal offences, and/or for the purpose of collection of data for export to the electronic travel book;
 - creation of physical and electronic copy of driving license and storing and processing such physical and electronic copy of driving license and all personal data stated in such driving license for the purpose of verification of identity and/or to verification of existence and scope of the driving license necessary for provision of the vehicle;
 - other purposes of processing of your personal data, (eventually, to each purpose of this processing in more detail), are as follows: (a) ensuring fulfillment of your reservation / order; (b) enabling conclusion and performance of a lease or other agreement (of which you are a party or which conclusion you are requesting), (c) provision of assistance service, securing of removal / repair / replacement of vehicles, settlement of insurance events (d) accepting and making payments in connection with a lease or other agreement, preventing incorrect payments and illicit handling with property; (e) assessing of your creditworthiness to fulfill your obligations from the lease or other agreement, or eventually legally enforcing rights and obligations following from the lease or other agreements; (f) receiving and processing complaints about products or services, which is the Controller providing to you or has already provided to you; (g) providing customer support and/or service in case of damage and / or malfunction of products or services that is the Controller providing to you or has already provided to you; (h) satisfying claims arising from or associated with products or services that is the Controller providing to you or has already provided to you, enforcing claims arising from or associated with products or services that is the Controller providing to you or has already provided to you; (i) compiling and evaluating reports on the products or services that is the Controller providing to you or has already provided to you, analyzing usage of capacities of products or services that is the Controller providing to you or has already provided to you with the aim to improve the procedures for allocation of products or services to other customers; (j) analyzing and repairing sources of potential errors in the process of maintaining and processing your personal data; (k) conducting customer satisfaction surveys of the customers of the Controller; (l) optimization of web presentation of the Controller; (m) analysis of the utilization rate of the capacities of provided products and services and analysis of the utilization rate of the offers of the Controller by customers of the Controller; (n) ensuring cooperation between members of the franchising network of SIXT Group and ensuring cooperation between the Controller and its suppliers in order to allow provision of products and services in your benefit or the legitimate benefit of the Controller in accordance with the purposes expressly described in this Consent; (o) SSL (Secure Sockets Layer) certificate operation, which is used to secure and encrypt your personal data; (p) monitoring of position of vehicles, which were provided by the Controller; (q) using cookies, i.e. short text files created by the Controllers web server and stored on your computer through your web browser, which will be sent to the Controller server after your re-visit the Controller's website and will inform the Controller about your repeated visit; (r) use of the service Google Analytics provided by the company Google, Inc., which serves for analyzing cookies; (s) using programs or services HotJar, Google Maps, Adobe SiteCatalyst, Facebook Custom Audience, Criteo, Google AdWords, Optimizely, Refined Ads, Aditions, Tealium, BlueKai, Myra, Nový Web a Cleversolutions, the use of which is necessary for technical and security maintenance of the Controller's website.
3. By clicking to the checkbox “I agree with sending marketing and advertising materials” and filling in your contact details at the internet pages of Sixt (www.prague-rent-car.com.pronajem.auta.com.abtoprokat.ru) you provide the Controller with consent to manually and automatically process your personal data, which you will provide to the Controller or will be obtained by the Controller otherwise for the purposes of marketing and sending promotional offers, but only if you explicitly state that you agree with sending marketing and advertising materials, otherwise your personal data will not be processed for this purpose. The reason for processing your personal data for the purpose of sending marketing and advertising materials is to offer similar products or services, which is the Controller providing to you or has already provided to you, offering additional products or services to those products or services, which is the Controller providing to you or has already provided to you, and deepening the customer relationship between the Controller and you in order to improve the quality of products and services, which is the Controller providing to you or intends to provide to its customers. If you wish to process your personal data for sending marketing and advertising materials, please tick check-box “I agree with marketing and advertising”, otherwise your personal data will not be processed for any such marketing and advertising purposes.
4. The Controller hereby informs you, as the Data subject, that in all matters relating to processing of your personal data you are entitled to contact the Controller by the means of this email address: dataprotection@sixt.cz, or eventually in writing by the means of mail sent to the address SPEED LEASE a.s., Lighthouse

Towers, Jankovcova 2c 170 00 Praha 7 – Holešovice, Czech Republic, by a mail marked as: Data Protection, and by the same manner you may exercise your rights against the Controller and that, except for the performance of the contractual obligations entered into between you and the Controller or obligations directly arising from legal regulations is the legal basis for processing your personal data by the Controller this Consent. The Controller hereby informs you, as the Data subject, that in relation to processing of your personal data you have in particular these rights in relation to the Controller: (a) the right of access to any of your personal data; (b) the right to rectify your personal data; (c) the right to erase your personal data (“right to be forgotten”); (d) the right to restrict processing of your personal data; (e) the right to data portability of your personal data; (f) the right to object to processing of your personal data; (g) the right to revoke the consent with processing of your personal data at any time. If you are of the opinion that your personal data are processed in conflict with legal regulations or are incorrect, you have right to contact the Controller with requests for rectification and if the request is found to be justified, the Controller will immediately remove the malfunction. This is without prejudice to your right to file a complaint directly with the Office for Personal Data Protection.

5. By providing this Consent you agree with processing, both automatically and manually, of your personal data by the Controller in the Controller’s databases or elsewhere, which were provided to the Controller or acquired by the Controller for the Purposes in the following scope (hereinafter also referred to as the **“Personal Data”**):
 - (a) name and surname, birth surname, title;
 - (b) date of birth, place of birth, citizenship;
 - (c) residency, correspondence address, if it differs from residency address;
 - (d) e-mail address, telephone number/s, fax number;
 - (e) vehicle category, plate number, driving license number, period of validity of the driving license;
 - (f) the number and period of validity of the credit or debit card, bank account number;
 - (g) data on membership in the Controller’s loyalty program;
 - (h) personal data obtained in dealing with accidents and insurance events in relation with your use of the services and/or products of the Controller;
 - (i) information about the second or other driver you provide to the Controller, information about the passengers you provide to the Controller;
 - (j) information about location of the vehicle or other product, which you rent or receive from the Controller;
 - (k) cookies and the IP address of the computer, from which you are connecting to the Controller;
 - (l) if you provide your driving license to the Controller in connection with provision of services by the Controller then also: personal identification number, place of birth, number and period of validity of your driving license, your photograph, and information on your citizenship.
6. This Consent is provided for the period of duration of your contractual relationship with the Controller and further for the period of 10 consequent years following termination of such contractual relationship, and in the event of non-existence of a direct contractual relationship between you and the Controller, the Consent is provided for a period of 10 years from providing this Consent to the Controller. The Controller hereby informs you, as the Data subject, that you have the right to withdraw this Consent anytime, particularly, by the following means: electronically by delivering withdrawal to this email address: dataprotection@sixt.cz, or eventually in writing by delivering such withdrawal by mail to the address SPEED LEASE a.s., Lighthouse Towers, Jankovcova 2c 170 00 Praha 7 – Holešovice, Czech Republic, by a mail marked as: Data Protection.
7. Taking into account the fact that the Controller is a member of the SIXT Group (the description of this group/network is available on: www.sixt.com), which operates common administrative and operating system Cobra, you agree that the Controller is entitled, based on this Consent, to share your Personal Data in order to more efficiently fulfil the Purposes and to protect legitimate interests of the Controller and you agree with inclusion of your Personal Data in this system for the duration of this Consent, which, among other things, makes it possible to return vehicle rented by you from the Controller also in other countries than the country, where the vehicle was rented, specifically in countries where the SIXT Group network branches operate. Into this operating system Cobra have access persons residing in the territory of European Union member states and Iceland, Norway, Lichtenstein and also such third countries, in relation to which the Commission has decided that such third country ensures an adequate level of protection of personal data. You also agree that for the purpose of more effective fulfillment of the Purposes, your Personal Data may also be transferred to such persons of the SIXT Group, which reside or perform the processing:
 - (a) based on provided appropriate safeguards between the Controller and such person in a case that the Commission has not decided that such third country, in which are the Personal Data processed by such person, ensures an adequate level of protection (in such cases you are entitled to obtain copies of such safeguards based on request delivered to the Controller) and/or
 - (b) based on binding corporate rules, binding for the Controller and such third person, which ensure an adequate level of protection of the personal data.
8. By provision of this Consent you confirm that you have become acquainted with the information contained in the documents “Information on personal data processing” and “Privacy Policy”, which are available on each branch of the Controller and also on the webpage www.sixt.cz/gdpr, which is updated regularly.